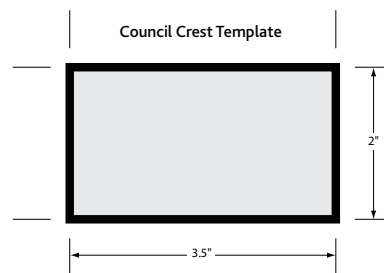
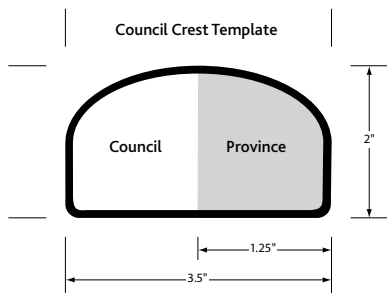


2011 SPECIFICATIONS

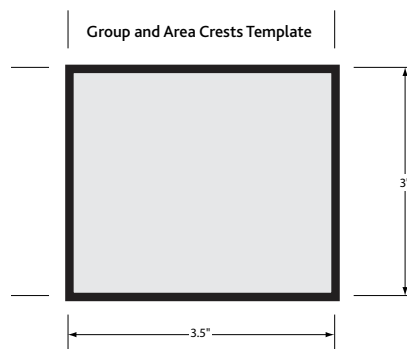
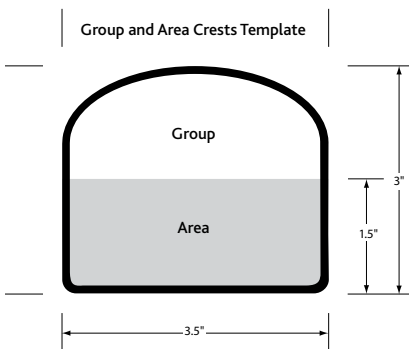


Council, Area and Group Crests Sizing Specifications

Council Crest



Group and Area Crests



Colours

PANTONE COLOUR REFERENCE

PMS 7427 C (BORDER)		PMS 7741 C		PMS 4675 C		PMS 429 C	
PMS 9061 C (GROUND)		PMS 7735 C		PMS 727 C		PMS 430 C	
PMS 7427 C		PMS 2915 C		PMS 729 C		PMS 431 C	
PMS 200 C		PMS 2945 C		PMS 7532 C		WHITE	
PMS ORANGE 021 C		PMS 533 C		PMS 7533 C		BLACK	
PMS 7406 C		PMS 9061 C		PMS 428 C			

2011 SPECIFICATIONS



Council, Area and Group Crests Sizing Specifications

Council Crest

- Provincial symbol merged with Council crest
- Left sleeve location on shirts (1 cm from top sleeve seam)
- Right chest Beaver Scout vest (1 cm below Scout Canada Logo)
- Height: 2 inches Width: 3 1/2 inches
- Attached designs are only suggestions. Concepts can vary as long as the final design stays within the recommended size guidelines.

Group and Area Crests

- Right sleeve location on shirts (1 cm from top sleeve seam)
- Right chest on Beaver Scout vest (bottom of Crest is lined up with Scouts Canada Logo on left chest)
- Height: 3 inches Width: 3 1/2 inches
- Can be set up as one or two crests within the designated area
- Attached designs are only suggestions. Concepts can vary as long as the final design stays within the recommended size guidelines.

General

- Before any new designs are made the current crest inventories should first be depleted.
- Crest sizes should be within the recommended area.
- Color selections should be made from the Joe Fresh color pallet.
- Depending on your desired quantities we recommend woven badges instead of embroidered.
- The Scouts Canada marcom team is able to assist Councils and Areas with design and color selections, as required.